



SAM FINN

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INTRODUCTION

I have always had a love and passion for design and with determination and hard work I push myself to grow and learn more every day. With having such a strong love for design I am able to dive deep into my work and conquer any obstacle in my way. I have a willingness to adapt my style and approach to unique challenges, an enthusiasm for going above and beyond to ensure successful outcomes, and the ability to work within cross-functional teams. I believe in a philosophy by the great designer Milton Glaser, "There are three responses to a piece of design — yes, no and WOW! Wow is the one to aim for."

EDUCATION

Tyler School of Art, Temple University

Bachelor of Fine Arts, Graphic and Interactive Design
Philadelphia, PA 19122 | Fall 2015–Spring 2019

EXPERIENCE

EPAM Systems

Graphic Design Intern

Philadelphia, PA | May 2018–August 2018

Worked as a part of the design team to execute various projects within brand style, including styled icon sets, animated promotional material, company-wide social media graphics, and designing layouts for print.

Temple University Athletics

Graphic Design & Creative Intern

Philadelphia, PA | March 2017–April 2018

Developed and integrated the Temple Athletics brand into several social media and online designs that helped shape the digital presence the department has. Identifying emerging trends and utilizing a passion for designing in the sports world to create design campaigns for the University's division 1 football and basketball teams.

Temple University Global Programs

Graphic Design Intern

Philadelphia, PA | April 2018–October 2018

Created visual content for student recruiting, marketing, and programming. Designed brochures, flyers, event materials, advertisements, website components/e-mails/videos and other promotional materials.

EXPERIENCE CONT.

Freelance Graphic & Motion Graphic Designer

2011–2015

Worked with several clients on YouTube to help market and promote their channels. Created hundreds of banner designs and motion graphics for videos. Used strong communication skills to make sure the designs met their needs. Organized workflow and used time management to meet deadlines. This provided a very valuable experience as designer during the early stages of my career.

SKILLS

Technical

Photoshop, Illustrator, InDesign, After Effects, XD, Word, PowerPoint, Cinema 4D, basic HTML & CSS

Branding & Design

Brand Management, Advertising and Marketing, Social Media, Layouts, Motion Design, Animation, Typography, Color, Signage, Identity Development, Logo Design, Packaging Design, Digital Art, Interactive Experience, Promotional Concept, Online Media, Content Management, Creative Vision, Brand Strategy, Art Direction

Business Management

Creative Project Management, Client Service, Account Management, Client Presentations, Team-Building, Sales, Cost-Effective Solutions, Vendor Relations, Cross-Functional Collaboration

Research & Development

Product Innovation, Prototype Development, Market Research, Industry Trends, Competitive Intelligence, Consumer Behavior, Conceptual Ideation, Trend Adaptation